

The Dales Business Women virtual



# Christmas Markets

Hiring a stall.



# What is a Virtual Christmas Market?

This year, in lieu of all the traditional, tangible Christmas Markets that may or may not be given the all-clear to go ahead, Dales Business Women are hosting a virtual, pop-up alternative. We'll be providing customers with the opportunity to browse for gifts ready for the big day, and independent businesses with a space to showcase their products.

How will it work? The pop-up website will be live over the course of a weekend, and will house descriptions and images of each vendor's products, allowing visitors to click through to their website and complete their purchase.

# Why should I hire a stall?

## What you'll get:

- Increase traffic to your website in the lead up to Christmas
- A shop window specific to your business to showcase your products
- The chance to host live-stream events talking about your products
- Publicity for your business via social media posts, including a saved Instagram story highlight and individualised posts.

## What it might look like:






# Our Price

£50

Stalls are available to buy  
from the 22nd of  
September onwards. They  
will be sold on a first  
come, first served basis.





# Contact Us

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